

MODEL
ACADEMY

Chapter Ø:

Modeling

Vocabulary

As every other field, the modeling industry has its own vocabulary, and it is really important to know the meaning of the most used words if you want to be part of it. This way, you'll be able to get along in any situation related to your modeling career.

Here you can find the most used words classified depending on the situation you can use them.



Casting

Open call: It's an open casting for everyone.

Self-tape: It is a video presentation. In this video you should say your name, nationality and show your profiles and your hands.

Videobook: It is a summary video where you show all the projects you've participated in. This is really important if you are an actor, a dancer or even a singer, because you can show your skills in video.

Direct booking: Online casting where you will send a self-tape. Also, if the client requests it, you have to add the video book in case that they need to see your acting. It is widely used for international projects.

Callback: Second casting with the finalists. This means that you're closer to be one of the selected ones!

Recall or pencil: In case that they didn't decide who is going to be selected in the callback, you will have to do another casting named recall.

Option: This means that you're one of the favorites for the project. You should be available and block the dates for the job. (That's a good sign, so fingers crossed!).

PPM: This stands for Preproduction and is the day the casting team decides who are going to be the selected models.



Shooting

Shooting: When we use the word shooting in the modeling industry we mean a photoshoot or filming.

Portfolio: A portfolio is a selection of pictures which are going to introduce you as a model.

Polaroid: Very natural pictures where you show your different profiles with no makeup on.

Composite card: Business card for the castings with the best photos of the portfolio, main model information and the agency logo. Before it was essential to take your comp-card to any casting and leave it there, but nowadays everything is digital.

Editorial: It is a series of pictures taken to illustrate a story or idea within the context of a magazine.

Fitting: It's a dress rehearsal for a catwalk, event, shooting...



Salary

TFP: TFP means Trade For Print. This is an agreement between the model and photographer to work for each other on a mutually beneficial basis. No fees other than sharing film-and-developing expenses are involved, which is cool when you're starting and you don't have a budget to pay a professional photographer. We also use the concept test shoot for this same agreement.

Day fee: This refers to the rate you get for every working day.

Travel fee: Models usually travel a lot and the travel fee means how much money you're going to get for every day you're traveling due to the job.

Fee buyouts: Payment for the use of model pictures.



Modeling Agencies

Booker: person who is in charge of representing the agency's models.

Headbooker: head of coordinating the tasks of the bookers.

Scouter: a talent scout. Basically the person who's looking for new talents.

Now that you know what all these words mean, you're ready to start learning how the Modeling Industry works.